**Key Issue 1: Where Are Folk and Popular Leisure Activities Distributed?**

***Pages 108-115***

*\*\*\*Always keep your key term packet out whenever you take notes from Rubenstein. As the terms come up in the text, think through the significance of the term.*

\*Use page 108 to answer #1 and #2

1. Define **folk culture**:
2. Define **popular culture:**
3. What is the difference between a **habit** and a **custom** and provide an example of each?
4. Complete the following table comparing and contrasting the **origins**, **diffusion**, and **distribution** of **folk** and **popular culture** .

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Origins** | **Diffusion** | **Distribution** |
| **Folk Culture** |  |  |  |
| **Popular Culture** |  |  |  |

1. List the elements of the **origin** and **characteristics** of **folk music**.
2. List the elements of the **origin** and **diffusion** of **popular music**.
3. List the elements of the **origin** and **diffusion** of **soccer**. Be sure to discuss the connection to folk and popular culture.
4. Label popular sports with the countries in which they are the most popular.



**Key Issue 2: Where Are Folk and Popular Material Culture Distributed?**

***Pages 116-125***

1. In Western countries where popular culture predominates, clothing styles generally reflect \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ rather than particular \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
2. How does clothing style (in this case shoes) indicate the influence of the environment on folk culture?
3. Can you think of other restrictions on clothing styles in developed countries, perhaps in schools?
4. What are **three** facts about clothing styles associated with popular culture?
5. Food preferences are strongly influenced by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
6. List **three** different examples of food habits and the unique folk cultures each illustrates.
7. Indicate some food taboos, along with the cultures that practice them, in the chart below.

|  |  |
| --- | --- |
| **Food Taboos** | |
| **Cultures/Regions** | **Foods/Reasons** |
|  |  |
|  |  |
|  |  |

1. Consumption of large quantities of snack foods and alcoholic beverages are characteristic of popular culture. Explain how each of these food preferences are expressed regionally, according to culture.
2. Do your food preferences match the predominant ones in your region?
3. In what sense are building materials of folk housing unique?
4. Give **three** examples of how religious values or belies may influence folk housing.
5. Fred Kniffen, a cultural geographer, has identified three source regions for American folk housing styles: New England, Middle Atlantic and Lower Chesapeake. List the housing styles he identified with each region.
   1. **New England** (4 styles) –
   2. **Middle Atlantic** (1 dominant style) –
   3. **Lower Chesapeake** –
6. Complete the chart below to indicate the decade(s) during which each housing style was dominant and a fact about the particular style of house.

|  |  |  |
| --- | --- | --- |
| **Style** | **Decades(s)** | **Facts** |
| **Minimal Traditional** |  |  |
| **Ranch House** |  |  |
| **Split-Level** |  |  |
| **Contemporary Style** |  |  |
| **Shed Style** |  |  |

1. What are the **Neo-eclectic** styles of the 1960’s and 1970’s?

**Key Issue 3: Why is Access to Folk and Popular Culture Unequal?**

***Pages 126-131***

1. Give **two** reasons for which television is an especially significant element of culture.
2. Using the 2005 map in Figure 4-28 on page 126, complete the following chart about television access

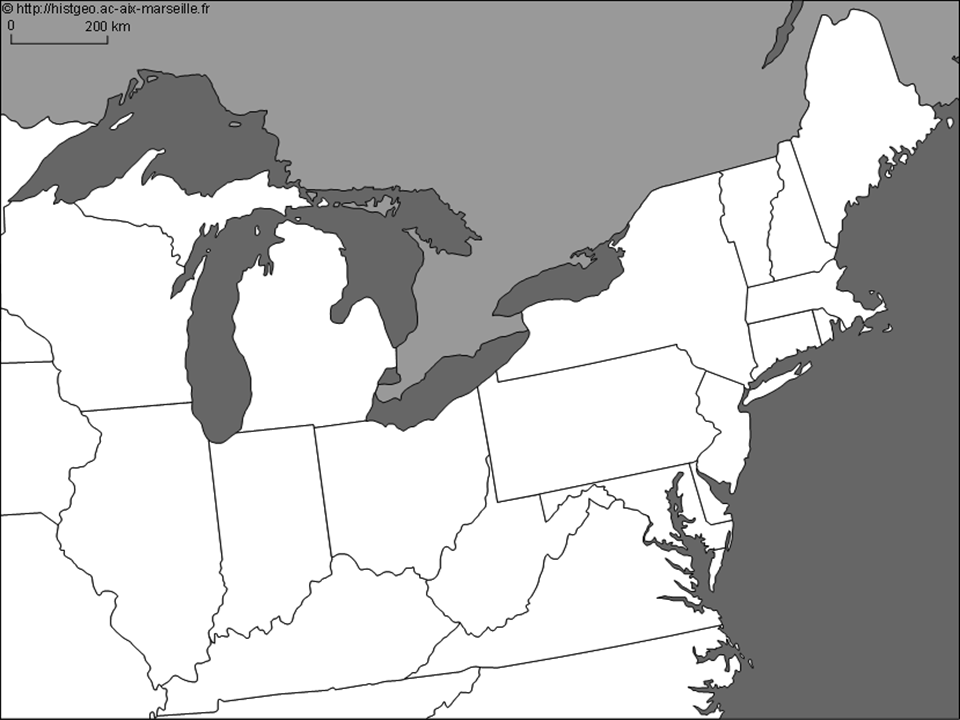
|  |  |  |
| --- | --- | --- |
| **Television is Universal** | **Television is Common** | **Television is Rare** |
|  |  |  |

1. Using the maps on page 128:
   1. In 2011, where was the Internet most widely available?
   2. In what regions, then, are there populations still relatively untouched by the Internet?
2. What **three** countries dominate worldwide television markets?
3. Why do developing nations view television as a new source of cultural imperialism?
4. What are the world’s **two** largest newspaper organizations? What countries are they associated with?

**Key Issue 4: Why Do Folk and Popular Culture Face Sustainability Problems?**

***Pages 132-137***

1. Where did Amish culture originate, and how did it diffuse to the United States?
2. What is happening to the Amish in the United States today?
3. Label and shade the areas of larger Amish settlements in the U.S. (Use Figure 4-39 on page 132).



1. How has global diffusion of popular social customs had an unintended negative impact on women in India?
2. What are the **two** ways in which popular customs have an adverse effect on the natural environment?
3. What is a ***uniform landscape****?*
4. How and why is this concept utilized by fast-food restaurants*?*
5. How is the playing of golf and golf courses an example of a popular custom that is not generally in harmony with the local environment?
6. Summarize major sources of waste and how each is recycled (make a chart and/or bulleted list)