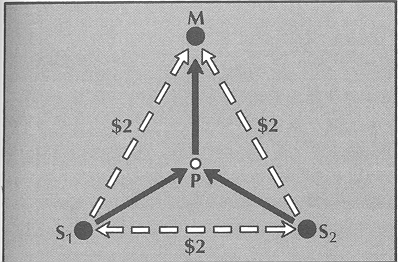
**LISTENING GUIDE LOCATION THEORIES**

Weber’s Least Cost Theory accounts for the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ of a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ plant in terms of the owner’s desire to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ three costs:

* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_: The most important and involves moving \_\_\_\_\_\_\_\_\_\_\_ materials to \_\_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_ goods to \_\_\_\_\_\_\_\_\_\_\_\_\_.
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_:
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
  + \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Industries must be located where the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ are.
  + \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Industries are less dependent on resource location because raw materials can be transported if \_\_\_\_\_\_\_\_\_\_\_\_\_ outweigh the costs of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

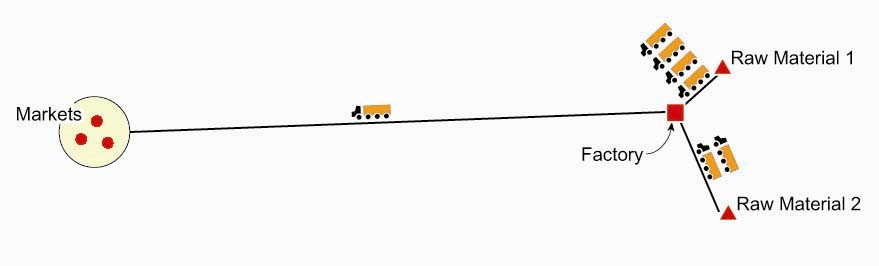
Agglomeration:

Three generalizations of Weber:

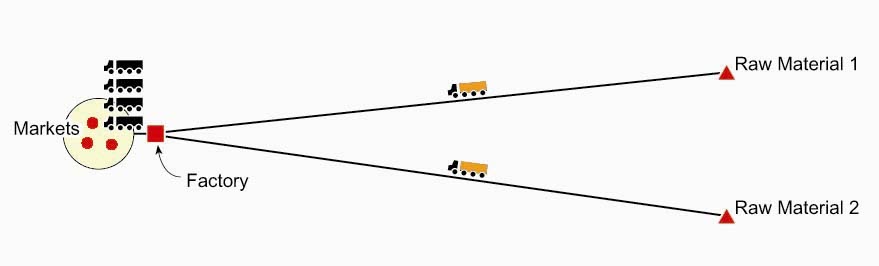
* Using \_\_\_\_\_\_\_\_ materials in the production process will always dictate a market location.
* \_\_\_\_\_\_\_\_\_\_-\_\_\_\_\_\_\_ materials usage will pull the plant \_\_\_\_\_\_\_\_\_\_\_ to the sources
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ location is chosen most often

Criticisms of Weber

* Substitution Principle:
* Model suggests one particular site is optimal, but the business could flourish in more than one area.
* Policies such as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ are not accounted for.

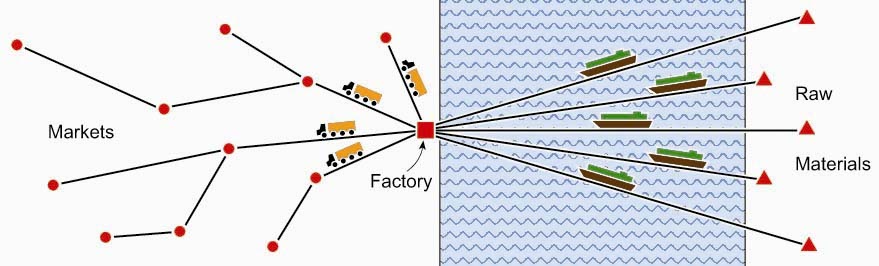
\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Oriented

Usually occurs when raw materials \_\_\_\_\_\_ weight in the production process such as steel.



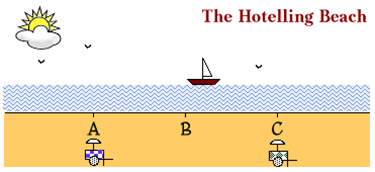
\_\_\_\_\_\_\_\_\_\_\_\_ Oriented

Occurs when a product is more \_\_\_\_\_\_\_\_\_\_\_ to transport than \_\_\_\_\_\_ materials so the tendency is to locate near population centers. (ex. Beverages)

\_\_\_\_\_\_\_\_-\_\_\_-\_\_\_\_\_\_\_\_ Oriented

Location is between sources of raw \_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_. For products that must be divided and shipped from a central point of entry.

Hotelling’s \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Interdependence Model:



Locsh’s Zone of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Model:

